



Persian Platform

Cultural, social and opportunity
focused monthly magazine

London | Europe | Middle East
www.persianplatform.com

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Persian Platform



Persian Platform Magazine is not just a monthly publication. It is a living narrative of what it means to exist in a world where borders, identities, and choices shift every day.

We write for Persian speakers who have already experienced migration or who are standing at its threshold. A generation moving between two worlds, needing clarity, belonging, and the power to make wiser decisions more than ever.

With an international outlook and layered content, the magazine is shaped around three core pillars:

- Culture, identity, and essential understanding of today's world
- Migration, economy, and real opportunities ahead
- Psychology, social awareness, and human responsibility

Inspired by “The Kindness Cycle Leila’s Pure Thought,” we believe media can do more than deliver news. It can create hope, deepen awareness, and bring people closer to one another.

This magazine is a companion for anyone who wants to understand the world more clearly, choose more consciously, and keep walking toward a brighter future.

Editor's Note

In a world that is changing at a breathtaking pace every single day, asking questions has become a necessity; asking ourselves, asking the people around us, and asking about a future that constantly takes on a new shape. We created this magazine for exactly that reason: a place that does not simply provide answers, but sparks thought.

Life today is full of news, concerns, and difficult choices. In the middle of all this noise, this magazine is meant to be a small refuge; a space for learning, finding calm, and seeing the world more clearly. Here, we explore topics that are both engaging and genuinely useful for real life; knowledge that may help you in a conversation, an important decision, or even in discovering a new way of looking at the world.

In our psychology sections, we speak about wellbeing; about self-awareness, about emotions that sometimes appear without us knowing where they came from, about the relationships we build, and about a mind that, when calm, makes everything feel calmer. We travel into the inner world of human beings; a world that is complex, yet beautiful and understandable, if we are only a little kinder to it.

In our migration section, we present realities as they are; not an exaggerated dream, and not a fear without reason. Just experience, awareness, and pathways that can lead to a brighter future. Migration is not merely relocation; it is a shift in perspective, in lifestyle, and in how we define the future. Along this journey, we stand beside those who have chosen to move the borders of geography, and of the mind.

This magazine is for everyone; for the teenager searching for answers, for the young person standing at the crossroads of major choices, and for the adult who is still in love with learning. Our hope is that each issue becomes a small step towards greater awareness, deeper calm, and better decisions.

For us, this magazine is not simply a project; it is an invitation. An invitation to learn, to think, and to shape tomorrow through conscious choices.

Thank you sincerely for being with us on this journey.

University of Healthy Aging

01

An independent yet aligned initiative

02

With a human-centered, cultural, and social approach

03

Fully non-sensitive and legally safe

In collaboration with E.T.E VISA

A professional partnership, not ownership and not representation

Clear and secure legal boundaries

Presentable at an international level



— Instead of waiting, let us open the door —

At times, we imagine that goodness, kindness, or even the presence of God will reveal itself through something grand and extraordinary. So we wait; we tidy the house, prepare our minds, and tell ourselves, “It hasn’t arrived yet.”

But perhaps the truth is far simpler. Perhaps what we are waiting for is standing at the door in the form of a human being — in the face of a woman seeking help, in the voice of a young person missing something, in the eyes of someone whose patience is running thin.

And we, in the name of waiting for a “greater moment,” close the door on the small yet profound human moments.

Persian Platform is founded on the belief that meaning flows through human connection.

Kindness is not found in slogans; it is found in responding.

In opening the door.

In seeing the person. In not postponing compassion to an uncertain tomorrow.

Perhaps it is time to stop waiting for a grand moment and instead respond to a human one. Perhaps what we seek is already standing at the door.

Language, Accent, and the Sense of Belonging

Hegel defines freedom as being at home with oneself. Recently, I have arrived at a new understanding of “home.” It seems that the physical displacement of my home has pushed me toward its metaphorical meaning. I have come to realize that home, for me, is not tied to a place it is tied to language. Today, my home resides in words.

Yet words sometimes lose their meaning. Instead of building bridges, they destroy them, pulling us into the depths of isolation. At times, they become instruments of power tools for suppression, for widening the gap between human beings. And still, our thinking is inevitably shaped through language, through the very words that can betray us and leave us grieving.

It is commonly believed that the brain controls the muscular activity of the human body. It is also clear that the brain is the seat of conscious thought. We all agree that when we form an idea, we unconsciously choose to express it through language, producing utterances in our own tongue and the brain participates in every step of this process.


If you sit behind Majnun’s eyes, You will see no image but Layli.

In the first millennium BCE, Iranians lived in the lands west of the Indian subcontinent. To understand how the earliest historical facts about them align with what we know about the spread of the Aryans into India, we must look at the oldest surviving works of Iranian literature the Gathas, attributed to Zarathustra.



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In many ways, these hymns occupy an intermediate position between early Iranian and early Vedic traditions, sharing features with the cultures of the Mitanni and the Vedic period in Punjab.

Building a bridge between language and accent requires more than simply using them together it requires a sense of belonging. Classical anthropological metaphors such as ritual, magic, and exchange remind us of the ethnographic writings of past and present, where culture is understood through lived experience.

Language and accent together can draw people in. When our thoughts and our speech move in the same direction, the strongest sense of connection emerges. In such moments, the tone of voice and body language which some believe make up 90% of communication align with our words. When this harmony appears, people genuinely want to listen. And without discord, we can convey complex or even imperfect messages with clarity. But when our actions fail to match what we think and say, our own belief in ourselves begins to erode, and so does the trust of those who once believed in us.

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A Generation Living Between Worlds

Amid the overwhelming flood of information circulating in the digital space, many migrants find themselves searching for a sense of homeland a motherland or fatherland they may have never seen only to lose their way among the images and stories of others. Because they have no lived memory of that homeland, the information they receive can easily become incomplete or distorted.

In recent years, social media has become one of the most influential platforms for forming reciprocal relationships, virtual interactions, following interests, and exchanging all kinds of data online. The rapid and undeniable embrace of these platforms by Iranian users is a phenomenon that must be taken seriously in media studies. Understanding the needs of audiences who now engage with a new generation of internet based media far beyond traditional definitions is essential for audience research and for recognizing the hidden capacities of these platforms.

Like many other communities around the world, Persian speaking families have lived across continents for generations. Yet Persian culture carries distinctions that set it apart. Persian speakers have long been known for their hospitality; the architecture of Iranian homes since the Qajar era has been shaped around the symbolic presence of the central blue pool. Generosity is woven into the culture: guests are welcomed without expectation, and the rich diversity of Persian cuisine becomes a language of affection.

Today, despite the challenges of living within foreign cultures, migrants whose ancestral homeland is Persian speaking continue to preserve these traditions in the décor of their homes,

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in the meals they prepare, in the music that fills their living rooms and cars. This is where anthropology becomes the foundation of a meaningful conversation. Reliable informational magazines can play a powerful role in restoring balance to the lives of Persian speaking migrants around the world. Providing credible, well researched content helps bridge the gap between cultures, guiding communities from unawareness toward understanding and cultural literacy.

The diversity of societies and the richness of their rituals require a precise understanding of the elements that shape their traditions. In one land, where every drop of water is precious for survival and a thirsty desert awaits the blessing of rain, rituals of rain seeking come alive through symbolic performance. In another, villagers honor the springs that sustain them through expressive ceremonies celebrating the water that emerges from stone. Studying such behaviors can help migrant communities better understand the cultures they now live among, communicate their own values, and foster goodwill and collective connection.

One of the most effective bridges between cultures is folkloric performance. Ritual and traditional performances, drawing on their deep artistic heritage, have the capacity to resonate across diverse societies and reach audiences of all kinds. Through performances in theaters, parks, and public spaces, we can create meaningful cultural connections between communities.

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When the question (Who am I?) is not simple

Iran, for Iranians, is like a shining torch that has remained lit throughout three thousand years of history. As an idea, Iran carries meanings such as greatness, nobility, dignity, and authenticity. Even the word Iran derived from “Aryan,” meaning “noble-born” reflects this heritage. As a political and cultural concept, Iran has endured a long and complex history. Although its borders have shifted over the centuries, the core of the country the Iran we know today has remained intact.

Geographically, Iran lies at one of the most sensitive crossroads of the world, often called “the intersection of civilizations.” Culturally, it has long been situated along global routes of exchange, interacting with Indian, Chinese, Egyptian, and Mesopotamian civilizations. Because of its ancient yet dynamic culture and its constant thirst for renewal the encounter between the old and the new is more visible in Iran than in many other places. One of the consequences of this encounter is the transformation of social relations, which gradually reshapes structures and conditions of life.

One continuation of these transformations has been the migration of Iranians to other countries. Migrants leave with various goals: a better life, greater comfort, higher education, or improved economic opportunities. But for the next generations, a profound question often emerges: Who am I?

These children of migrants must choose a path different from that of their parents, and in doing so, they face challenges rooted in the cultural distinctions they were raised with.

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This highlights an important truth: the birthplace of one's parents plays a significant role in shaping identity. The more that homeland is aligned with modern developments and global progress, the more these challenges can transform into opportunities for success.

For migrants seeking personal growth while constantly confronting the question "Who am I?", it becomes essential to approach identity with openness and without prejudice.

Unfortunately, some migrants grow distant from their ancestral homeland, attempting to erase every trace of it even the smallest thread. Yet these individuals often face the identity crisis more intensely than others, finding themselves thinking:

- I can't continue living like this.
- I can't find my place in society.

And many more "I can't" statements follow. How can a migrant aware or unaware move beyond this stage? They must find a way to reconnect with themselves. One meaningful path is to listen to the music of their homeland, cook traditional foods, or revive cultural memories. There are countless ways, but each migrant must light the lamp of their own dreams, step out of emptiness and darkness through positive imagination, and build new images of the present and future within the society they now call home.

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The Fatherland: An Inherited Identity

Feeling sad? Read or write a poem. Feeling anxious? Look at an image or draw one. It may sound simple, even naïve, yet countless people doctors, therapists, friends, and colleagues have shared remarkable stories of personal transformation through artistic expression. In the same way, the fatherland can act like a work of art: a healing force for many emotional and even physical struggles.

The fatherland can shift your mood, help you understand yourself more deeply, and guide you toward designing a more fulfilling life. It has the power to reach your deepest emotions, to reshape how you feel about the world and about yourself. A migrant often interprets their emotional experiences and even their observations of the society they now live in through the lens of their ancestral homeland. This is why the fatherland, much like art, can spark rapid change, deep insight, and a creative approach to life. Healing the pain of distance from home is closely tied to bodily balance and awareness of one's surroundings.



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With the fatherland in your heart, you remain lively and grounded. Accept that you are capable, that you are ready to begin a new chapter in a land that is not your own. See your challenges through poetry, through colorful posters, through greeting cards. If you fall into depression or helplessness, you lose the ability to see the world with the freshness of memory. So the way you internalize your environment with positive thoughts and a sense of meaning becomes profoundly important.

The fatherland is like taking three deep breaths a space where you can imagine yourself clearly. It is like walking alone along the shore of an island: the sun warm, the breeze gentle, and a sense of calm settling over you. A small boat waits by the water. You step inside, untie the rope from the tree, and suddenly you are free free to let the wind guide you toward the island called the fatherland.

As Leonardo da Vinci said:

To develop a complete mind, Study the science of art. Study the art of science. Learn how to see. Realize that everything connects to everything else.

These words remind us that the way we think, the way we retrieve memories of our homeland, and the way we view ourselves and the world can lead us toward a healthier state of being.

Thus, the fatherland becomes a form of healing for the human spirit.

Source

• Brown, Daniel (2005). Art Therapy. Translated by Mahdi Vahabi. Tehran: Jeyhoon.

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A Photograph and a Biography: Two Monuments Bound to Death

A photograph and a biography both are grand monuments, and both are intertwined with death. A photograph always whispers: I was here. The photo my father took at the Golshan Studio in Isfahan sits before me now. He was thirty years old. Eighty years have passed since that moment was captured. A monument, a diary, a longing for immortality all of these live inside that single image. My father remains the lively, hopeful thirty year old man he once was. Is this not one of the meanings of the past living inside the future? A mother and the motherland follow the same path. A child visits the monument of the mother just as they visit the monument of the father.

What is a memory? Dehkhoda defines it as: Events that have passed over a person and left traces in the mind. The past of a human being. What one has seen or heard. The sights and sounds of yesterday. There are people who have never seen their motherland, or left it in early childhood, yet still carry a deep emotional bond with it. For example, depression, fear, and anxiety often arise when we witness the death of a loved one and confront the terror of loss but eventually, we reach acceptance. This process mirrors the experience of being far from one's homeland, separated from one's roots by choice or by force. We must accept this distance and continue living.

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“I have endured a pain of love beyond description.”

This line opens the door to the emotional and mystical world of the ghazal.

Ghazal No. 270 from Hafez’s Divan

I have suffered the pain of love , ask me not. I have tasted the poison of separation , ask me not. I have wandered the world, and in the end, I chose a beloved , ask me not...

(Only brief excerpts are translated to respect copyright.)

Just as Hafez describes the burning ache of longing, the migrant too carries a wound , a wound of distance, of memory, of belonging.

The source of this reflection:

- Akhavat, Ahmad (2016). Naghsh Be Yad. Tehran: Goman.



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Labour Market Realities for Persian Speaking Migrants

For many migrants, arrival in the destination country is not the end of a journey but the beginning of a phase that can best be described as the economy of survival. In this stage, the gap between pre migration expectations and the actual structure of the labour market becomes the most decisive factor shaping the migration experience. This gap is not merely economic; it is cultural, institutional, and psychological. Its manifestations vary across three major destinations for Persian speaking migrants London, Berlin, and Dubai.

London: A Competitive Economy and the Challenge of Professional Integration

London's labour market is dynamic, multilayered, and intensely competitive. Academic qualifications and work experience are necessary but far from sufficient. More decisive factors include: the ability to build professional networks, understanding British workplace culture, presenting oneself within established UK professional standards.

Many Persian speaking migrants begin their careers in roles below their level of expertise. When this step is taken strategically, it can serve as a launchpad into the broader market. However, when prolonged out of necessity, it often leads to professional stagnation and burnout.

Berlin: Structural Stability and the Centrality of Language

Berlin offers a calmer yet more structured economic environment. Opportunities for skilled professionals exist, but language remains a defining barrier. Even in international workplaces, not speaking German can: create a ceiling for career advancement, limit access to managerial roles, restrict interaction with public institutions.

The experience of successful migrants in Germany shows that investing simultaneously in language acquisition, cultural adaptation, and understanding administrative structures significantly improves long term professional integration.

Dubai: A Performance Driven Economy with Hidden Risks

Dubai operates under a different economic logic. Its labour market is fast paced, results oriented, and heavily focused on immediate value creation. For Persian speaking migrants, Dubai often provides rapid access to income, yet this speed comes with structural vulnerabilities: limited long term job security, residency tied directly to employment contracts, heightened financial risk in case of job loss.

In such an environment, risk management, savings strategies, and financial planning become essential components of migration literacy.

A Shared Reality: Migration Without an Economic Plan Is Unsustainable

Across all three cities, one truth remains constant: Migration without a clear economic strategy is inherently unstable.

Understanding the real cost of living, tax systems, contract types, and employment rights factors often absent from public narratives of migration plays a decisive role in long term stability and well being.

The Role of Media and Practical Expertise

As an independent media platform, Persian Platform seeks to present these realities without exaggeration or simplification. Sound economic decisions can only be made when based on an accurate understanding of the labour market rather than idealised narratives.

In this effort, practical expertise is essential. E.T.E VISA LIMITED, a registered and active company in the United Kingdom, works alongside Persian Platform to bridge the gap between theoretical information and real world practice, ensuring that audiences receive insights grounded in both policy and lived experience.



Culture, Society, and Identity

Being a Persian Speaker in Today's World

After migrants move beyond the initial stages of settlement finding employment, securing financial stability, and adapting economically—they often encounter a deeper and more complex question: “Who am I in this new society?”

This question is neither purely cultural nor merely emotional; it is tied to social identity, one's sense of belonging, and the nature of their relationship with the surrounding world. In cities such as London, Berlin, and Dubai, host societies are often multicultural, yet multiculturalism alone does not guarantee full integration.

For many Persian speakers, the mother tongue becomes the first thread connecting them to their past identity. Preserving language, traditions, and cultural memory while simultaneously striving for acceptance in a new society requires a delicate balance. Neither isolation nor complete assimilation provides a sustainable answer. What matters is the creation of a dynamic, multilayered identity.

In London, Persian-speaking communities are larger and more diverse, yet geographical dispersion makes sustained connection challenging. In Berlin, the community is smaller but more cohesive, and language and culture play a more visible role in shaping social relationships. In Dubai, the diversity of nationalities means that individual identity is often tied more closely to professional skills and economic contribution than to cultural background.

Persian Platform, aware of these complexities, sees itself not merely as a news outlet but as a space for reflecting the cultural, social, and identity-based experiences of Persian speakers in today's global landscape. Addressing these themes is part of the platform's responsibility toward a community that is actively redefining itself on a global scale.

In this process, understanding the social and legal structures of the destination country is equally important. Organisations such as E.T.E VISA LIMITED, operating within the legal framework of the United Kingdom, contribute practical insight into how migrant identity interacts with formal institutional structures not as prescriptive authorities, but as sources of lived experience.



Beyond Migration

Informed Choices, Sustainable Living

After navigating the pathways of migration employment, economic adjustment, and the struggle for stability a deeper question eventually emerges: Why did we migrate, and how do we intend to continue? Experiences of Persian speaking communities in cities such as London, Berlin, and Dubai show that while migration can open new opportunities, it does not, on its own, guarantee quality of life. What sustains the journey is a combination of awareness, adaptability, and responsible decision making. Life in a new country requires continuous learning, the redefinition of identity, and the construction of new social and professional networks. Access to reliable information and authentic narratives plays a decisive role in this process. A media platform capable of reflecting the lived experiences of migrants while also explaining legal, economic, and social frameworks with clarity can significantly narrow the gap between intention and reality.

Persian Platform was founded with precisely this vision: as an independent monthly publication and media platform dedicated to supporting Persian speakers abroad in their pursuit of awareness, informed choices, and sustainable living. Its mission is to move beyond the excitement of migration and explore its deeper layers, inviting readers to reflect rather than rush. Alongside this media role, practical experience is equally essential. The presence of organisations such as E.T.E VISA LIMITED a registered and active company in the United Kingdom and a close partner of Persian Platform creates an opportunity to bring theoretical knowledge and real world experience together. Not to offer promises, but to illuminate the path of decision making.

Ultimately, successful migration has no fixed destination; it is a dynamic process that reshapes itself with every choice. Awareness, responsibility, and long term thinking form the three pillars of this journey pillars without which even the best opportunities remain fragile.

This monthly publication is an invitation to pause, reflect, and choose consciously; an invitation to build a future that is not only new, but meaningful.

The New Generation, A Bridge Between Roots and the Future



The new generation has opened its eyes to a world where the past is no longer a simple backdrop and the future is far from a clear path. They are neither merely heirs to history nor solely the architects of tomorrow; they stand at a point where the two must be connected. This very position turns them into a living bridge between their roots and the future.

Unlike previous generations, identity is not a ready-made answer for them. They often grow up with multiple cultures, multiple languages, and multiple narratives. They inherit their roots from family, yet experience life in a world entirely different from that of their parents. As a result, they are compelled to find a new balance between what has been handed down to them and what they aspire to build.

For this generation, roots are not just memories or nostalgia; they are a form of responsibility a responsibility to understand, to choose, and at times, to redefine what has been passed on to them. They learn that honoring their roots does not necessarily mean repeating the past, just as moving toward the future does not require severing ties with it.

The new generation is less interested in erasing and more invested in combining. They want to know where they come from, yet they also ask where they are meant to go. This question pushes them to think rather than imitate and to move consciously rather than remain fixed in place.

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In a world defined by rapid change, this generation has learned to be adaptable. But adaptability, for them, does not mean being rootless. On the contrary, many of them pay closer attention than ever to human, ethical, and cultural values not out of obligation, but out of choice.

The future is not built by forgetting the past, nor by repeating it unquestioningly. It emerges where people can learn from their roots while having the courage to carve out a new path. The new generation stands precisely at this intersection.

Perhaps their most defining trait is the courage to live within uncertainty. They have accepted that not all answers are ready-made and that many paths must be created rather than found. This acceptance is what positions them as the true protagonists of the future.

The new generation is not meant to merely continue what came before; they are meant to connect. They are the bridge one that, if built with intention, can preserve the roots while opening the way toward a future that is more human, more conscious, and more shared.



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Dubai: A Secure and Dynamic Gateway for Global Opportunity

Dubai, as one of the safest and most dynamic commercial hubs in the world, offers a unique opportunity for entrepreneurs, investors, and families seeking a stable, international, and high quality future. Relying on international experience and partnerships with reputable economic zones in the UAE, Persian Platform provides fully transparent and comprehensive services for company formation in free zones and obtaining legal residency in the United Arab Emirates.

Our Services Include:

01

100% foreign owned company formation in UAE free zones

02

Legal Dubai residency for the primary applicant

03

Residency options for spouse and children

04

Selection of the most suitable company structure based on your business activity

05

Complete handling of all administrative, legal, and operational procedures

06

Full support from initial consultation to the issuance of final documents





Benefits of Company Formation and Residency in Dubai

- Renewable legal residency
- No requirement for a local partner or Emirati sponsor
- Access to the banking system and international financial services
- Eligibility for regional and global commercial and professional activities
- Living in a safe, modern, and family friendly environment

Who Is This Suitable For?

- Freelancers and online professionals
- Entrepreneurs and business owners
- Executives, consultants, and international specialists
- Families seeking secure residency and a brighter future

At Persian Platform, company formation or obtaining residency is not merely an administrative procedure; it is the beginning of a secure and informed journey.

We stand beside you so that this path is taken with clarity, confidence, and respect



Who We Are and Why Berlin ?

Persian Platform Berlin is not merely a media outlet or an operational platform; it is an effort to keep meaning alive in a world where voices are lost and people go unseen. Inspired by the Cycle of Kindness, this platform strives to create a space where the human being is visible, the voice is heard, and meaning is never forgotten.

Why Berlin?

Berlin is not just a city. Berlin is a city of memory a city of wounds and healing, of collapse and rising again. A place where history has taught that no wall is eternal and no suffering should be erased.

But for us, Berlin carries a deeper meaning. The sacred resting place of the founder of this love lies in the soil of Berlin; and this soil, for us, is not merely land it is a trust.

Persian Platform Berlin stands in this city not by coincidence, but by loyalty. Loyalty to a human being who lived through pain, stood through effort, and created meaning through kindness.

We are in Berlin to be a bridge a bridge between memory and the future, between culture and humanity, between roots and the road ahead.

Perhaps God Is Already at the Door

They say that one night, God appeared in a woman's dream and said: "Tomorrow, I will be your guest." The woman woke up with excitement. She cleaned the house, cooked the best food, and prepared everything with care. She wanted her guest to feel special.

Morning came. The first knock sounded. She opened the door a woman stood there asking for help. The hostess hesitated, closed the door, and said: "I don't have time now. I'm expecting a very important guest."

She returned to her preparations. A second knock. A young man with another request. Again, she closed the door. "I'm waiting for someone far more important." A third knock. A man, frustrated and tired. She answered with irritation: "Why won't you leave me alone? I'm waiting for God's guest."

Night fell. Exhausted and disappointed, she went to sleep. In her dream, she saw God again. With sorrow she said: "You promised to come, but you never did." God replied gently: "I came three times. And each time, you closed the door on Me."

This simple story is profoundly unsettling. We often expect God to appear in a grand sign, a sacred moment, or a miraculous event. But most of the time, God comes in the form of a human being in the face of a woman seeking help, in the eyes of a young man in need, in the voice of a man who has run out of patience. And we, in the name of waiting for something holy, close the door on the human being standing before us.

Persian Platform is built on this very belief: that the human being is the passage through which meaning flows. That kindness is not a slogan it is an act. That if our hearts and our actions remain open to people, God becomes our guest every single day.

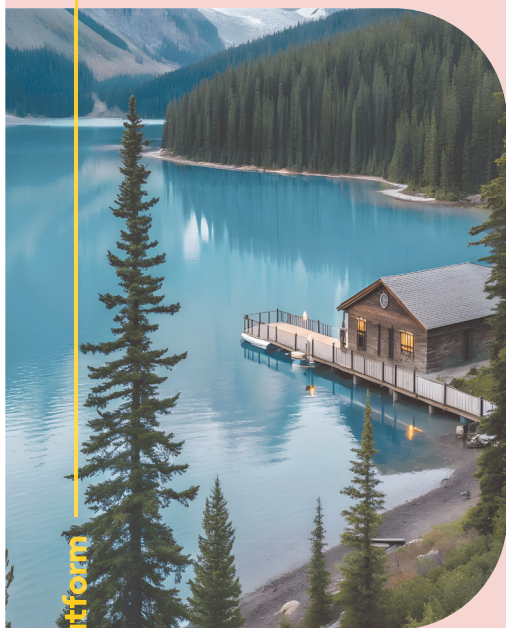


Three Non Negotiable Principles

Persian Platform Statement of Intent

Persian Platform is built upon a simple yet profound belief: that meaning flows through the human being and any work that carries the name of humanity must, above all, remain faithful to human dignity.

In a world where speed, spectacle, and outcome driven thinking often overshadow meaning, Persian Platform defines its path through three non negotiable principles. These principles are neither slogans nor promotional tools; they are the compass that guides every decision and every action.



Principle One

No act done in the name of goodness is truly good if it harms human dignity.

Neither audience numbers, nor rapid growth, nor external success can justify humiliation, the display of suffering, or the neglect of human worth. At Persian Platform, the goal never justifies the means because the human being is the goal.

Principle Two

The name “Leila” is not a symbol; it is a standard.

Leila’s Cycle of Kindness is not a decorative title it is a reminder of a way of living: kindness without claim, honesty in action, and generosity without seeking recognition.

Principle Three

Before any role, being human comes first.

No project, no structure, and no form of success should distance a person from their own humanity. Persian Platform commits itself to remain faithful to being human before management, execution, or development to pausing, to listening, and to correcting the path whenever necessary.



Statement of Intent

Persian Platform

is not built for competition, not for display, and not for speed.

This platform, in the name of God and inspired by Leila's Cycle of Kindness, strives to create a space where the human being is seen, the voice is heard, and meaning is never forgotten.

If ever this path drifts away from honesty, dignity, or kindness, then stopping and reassessing is preferable to continuing.

For what is meant to remain is neither names nor structures, but the human impact of a journey walked with respect.

Beyond Borders

Reflects the international nature of the brand

Designed for publication across multiple countries

Independent from any specific legal system or geographic framework

Franchise Based Publication

1. Ability to publish the monthly magazine in various cities and countries
2. With full preservation of the brand's identity, standards, and central framework
3. Suitable for sustainable expansion and responsible localization

 info@persianplatform.com





Legal Applicant Admission

01

Acceptance of collaboration and franchise requests from qualified applicants

02

No automatic commitment subject to review and alignment with brand standards

03

Conducted exclusively within clear, formal, and fully legal frameworks

Persian Platform Club

01

The social and cultural layer of the brand

02

A space for connection, events, and meaningful collaboration

03

At this stage, it involves

The Home of Persian Speakers in the Global Village

1. Identity driven and human centered
2. Makes no claims of service or promises of delivery
3. Clearly defines its audience: Persian speakers living outside their birthplace or country of residence

A Bridge of Awareness, Culture, and Informed Decision Making

- The word “bridge” signifies a connecting role, not an executive one.
- “Decision making support” means helping with understanding not making decisions on behalf of anyone.
- It does not create any executive obligation or practical responsibility.



Persian Platform Monthly Magazine



01

A consistent publication released monthly

02

Focused on understanding, analysis, and informed guidance

03

Without creating excitement, exaggeration, or misleading information

Information and Analysis Beyond Hype

01

A clear distinction from emotion-driven and rumor-based networks

02

Fully aligned with the magazine's philosophy

03

Not to be interpreted as direct training or advice

Membership Structure

Classic Membership

Free – Community Base

Suitable for:

- Access to public content
- Free general consultations
- Participation in the cultural and media community
- Receiving the digital monthly magazine

Premium Membership

Supportive – Professional

Includes:

- Free specialized consultations (limited but targeted)
- Access to exclusive analytical content
- Webinars and online events
- Direct communication with the community support team

Gold Membership

Core Community Partners

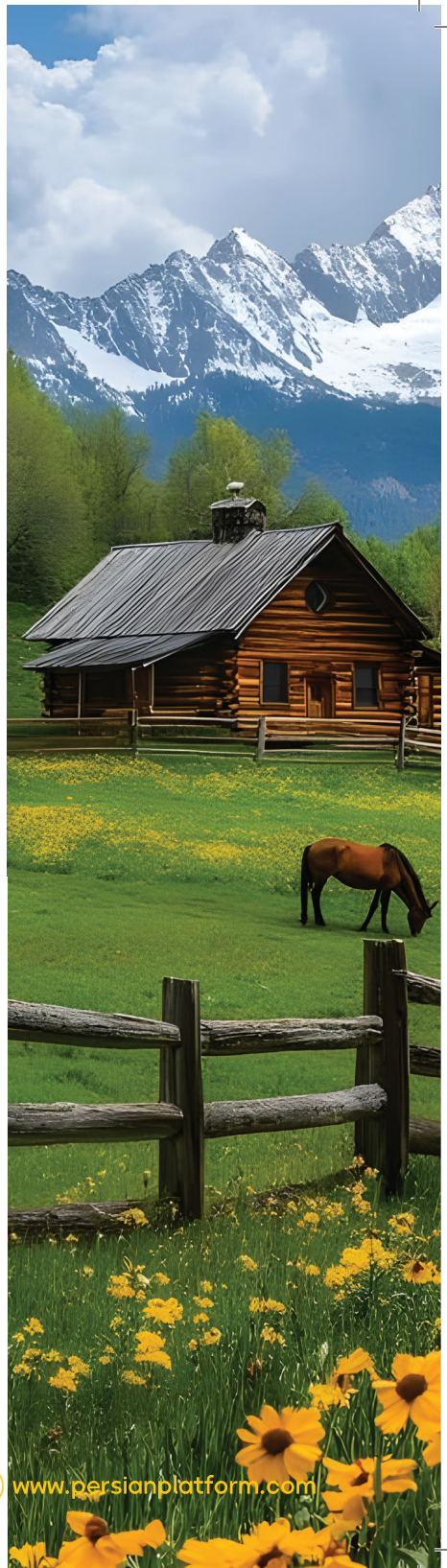
Includes:

- Dedicated member support
- Priority in consultations and specialized sessions
- Invitations to exclusive in person events
- An active role in community decision shaping

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Community Charter

Members of the Persian Platform Community Commit To:

1. Respecting culture, law, and human dignity
2. Avoiding the spread of false or misleading information
3. Maintaining a safe, respectful, and supportive community environment
4. Prioritizing the collective interests of the community over individual interests
5. Accepting differences in perspectives and viewpoints

Persian Platform Commits To:

- Standing with the community, not above it
- Supporting its members
- Acting with full transparency



Your Future in Dubai Begins Here!

Dubai is a city where opportunities never end a place where you can build a business, obtain residency, invest securely, and open the door to a new, stable life for your family.

At Persian Platform and E.T.E Visa Limited companies registered in the UK and Europe we have officially launched our operations in Dubai to provide you with fully legal, safe, and reliable pathways.

Our Specialized Services in Dubai:

1. Company Formation in the UAE (Mainland / Free Zone)

- Company setup in DMCC, IFZA, Meydan, DED
- Activity license issuance
- Provision of business address and office
- Bank account opening
- UAE residency for the CEO and family

2. Residency Services

- Employment residency
- Family residency
- Freelance visa
- Golden Visa



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3. Real Estate & Investment

- Buying, selling, and renting property
- Secure investments with detailed market analysis
- Residency through property purchase

4. Marketing, Branding &

- Advertising
- Full brand identity design
- Digital marketing campaigns
- Offset printing, catalogues, brochures
- Physical distribution team across Dubai

Our Key Advantages:

- Registered companies in London, Europe, and Dubai
- A multinational team across the UK, Dubai, Germany, Turkey, Armenia
- Full transparency
- Extensive experience in international cases

Exclusive Opportunity for Dubai Clients

UK Company Formation + Residency

If your business has 3 to 5 years of verifiable financial records:

- We can register your official company office in the UK
- The CEO and family receive legal UK residency
- After 5 years = Permanent Residency (ILR)
- Access to the European market and global financial standards

A unique opportunity to combine:

UAE Residency + Legal Presence in the United Kingdom

Romania | Europe's Smart Opportunity

News Update: Romania's Full Accession to Schengen

- As of early 2025, Romania has fully joined the Schengen Area.
- This means easier access to Europe after legal entry into the country.

Romania's Immigration Advantages in 2025

- Lower cost of living and education
- More flexible immigration regulations compared to Western Europe
- A clear pathway to long term EU residency

E.T.E Visa Analysis

Romania is not an "illegal shortcut"; it is a smart, legal, and low risk pathway to enter Europe if the process is done correctly.



Persian Platform



Strategic Summary – December 2025

Country | Status | Recommendation

- Germany | Opportunity driven but competitive | Fast action + strong documentation
- United Kingdom | Strict and high risk | Only with expert consultation
- Romania | Smart and cost effective | Best alternative option

Message from E.T.E Visa Limited

We do not promote migration; we design it.

- No hidden risks
- No promises of instant residency
- Only legal, documented, and defensible pathways

Official Immigration Newsletter

In this newsletter, E.T.E Visa Limited has summarized the most important developments for you in a clear, practical, and unexaggerated manner.

Germany | Key Updates in Study & Work (December 2025)

Update 1: Increased Student Work Hours

- International students under the new visa rules can now work up to 25 hours per week.
- This directly improves students' financial stability and strengthens their chances of staying in Germany after graduation.

Update 2: Stabilization of the German Chancenkarte (Opportunity Card)

- Germany's points based system is now fully operational and transparent.
- Individuals with qualifications, work experience, and language skills can enter Germany without a prior job offer and find employment after arrival.

E.T.E Visa Analysis:

Germany is still one of the best legal routes in Europe, but weak case or outdated information = definite rejection.

United Kingdom | Significant Restrictions & the End of Easy Routes

Update 3: New UK Immigration Rules (November–December)

- Financial checks for students have become stricter.
- Work visas are now defensible only for genuinely skilled workers.
- Visa refusals are often issued without the option for internal appeal.

Update 4: Shift Toward “Merit Based Residency”

The UK government is moving toward a new model in which Permanent Residency (ILR) is granted based on:

- Employment history
 - Tax contributions
 - Social integration
- not merely the length of stay.

E.T.E Visa Analysis:

The UK is no longer a destination for trial and error.
Professional planning from day one is essential.

The UK Has Changed Its Immigration Rules!

A weak application = guaranteed rejection

If you are still applying for study or work in the UK based on old regulations, you are likely wasting both your time and your money.

What Has Changed?

- ✗ Tougher checks on financial evidence and sponsorship
- ✗ No tolerance for incomplete or inconsistent documents
- ✗ Only genuinely skilled workers qualify
- ✗ Weak profiles are rejected quickly

What Is the Professional Path?

E.T.E Visa Limited – United Kingdom

We design applications:

- Based on the new November–December regulations
- With a personalized analysis of each applicant's situation
- Without false promises or misleading advertising
- Only through legal, documented, and defensible strategies



Persian Platform

High Demand Services This Season

- UK Student Visa
- Skilled Worker Visa
- Study to Work Transition
- Long-term legal residence program

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01 Romania Officially Joins Schengen!

As of 1 January 2025, Romania (together with Bulgaria) has fully joined the Schengen Area, and land borders with member states have been removed. This has a major impact on travel, study, work, and migration in Europe especially for individuals entering through Romania.

This means:


- Easier travel across Europe after the initial legal entry
- Requirement for a standard Schengen visa for entry
- More opportunities for legal residency, employment, and study within the Schengen zone

02 Iranian Achievements at an International Event in Romania

A team of Iranian inventors won international medals and special awards at EURO POLITEHNICUS 2025 in Romania, demonstrating that the country now offers a dynamic environment for innovation, education, and scientific exchange.

Such events create valuable opportunities for foreign students and professionals in networking, academic advancement, and career development.





03 Global Visa Situation & Romania's Status

In 2025, the United States decided to remove Romania from the Visa Waiver Program (VWP) meaning Romanian citizens must now obtain a B 1/B 2 visa to travel to the U.S.

Although this update mainly affects Romanian nationals, it highlights how international immigration policies are shifting. For foreign applicants, it is essential to plan based on updated Romanian and EU regulations, not temporary external promises.

04 Romania's New Immigration Laws & Opportunities

The Romanian government introduced several immigration reforms in 2025 that:

- Simplify and speed up the process of obtaining or renewing residence permits for study, work, and family reunification.

Student Visa Requirements (Long Term Visa):

To obtain a long term study visa, applicants must provide:

- A university acceptance letter
- Language proficiency (English or Romanian)
- Proof of financial means



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Work Visa 2025: Due to high demand for skilled workers, Romania is facing early exhaustion of its 2025 work permit quotas meaning it is advisable to apply as early as possible.

Romania's Proposed Golden Visa Program

A proposed Romanian Golden Visa program has been introduced in Parliament, which would open a pathway to residency through investment. After several years of legal residence, this route could lead to permanent residency and eventually EU citizenship.

05 Visa Situation & Life in Romania

A team of Iranian inventors won special international medals and awards at EURO POLITEHNICUS 2025 in Romania, demonstrating that the country now offers a dynamic environment for innovation, education, and scientific exchange.

- Romania is one of the most affordable European countries for living, studying, and working, with significantly lower costs compared to Western Europe.
- With Romania's accession to Schengen, the academic and employment pathways into Europe have become more attractive and easier to plan.

Newsletter Summary November/December 2025

- Schengen is now active for Romania: opening broader opportunities for travel and life in the heart of Europe.
- Global visa policies are shifting: making professional immigration strategy more essential than ever.
- Romania's immigration laws are improving: with better pathways for work, study, and residency and new options like the Golden Visa currently under legislative review.

E.T.E Visa Limited

Specialized Consultation for Migration, Work, and Study in Europe

If you are seeking informed migration, a legal pathway, and a secure future, E.T.E Visa Limited is your professional partner.

With international experience, deep knowledge of European immigration laws, and an active network of offices across several countries, we design your pathway in a clear, safe, and realistic manner.

Our Services:

- Germany Opportunity Card (Chancenkarte)
- European work visas and residency
- University admission, study visas, and student relocation
- Tourist and business visas
- Immigration consultation based on your real circumstances



- ✗ No unrealistic promises
- ✗ No hidden risks
- ✗ Only legal and defensible pathways

Offices & Operations

United Kingdom | Germany | Turkey | Europe
(with international support and direct coordination)

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 www.persianplatform.com

Are You Ready to Take Action or Just Watching Others Move Forward?

If you analyze your situation correctly, Germany is still one of the most realistic and safest pathways into Europe.

Study in Germany

- Opportunity Card (Chancenkarte)
- Student work options + pathway to residency

Important Warning!

Incomplete information, Unqualified consultants, Weak documentation = Rejection + loss of time and money

The Right Approach

- Real, personalized case building
- Based on the latest November & December regulations
- No empty promises
- Only legal, transparent, and defensible pathways

High Demand Services This Month

- German study migration
- Admission + visa + financial planning
- Germany Opportunity Card
- Study to Work & Residency transition



Living Between Two Worlds

Real Narratives of Persian Speakers in London, Berlin, and Dubai

For many Persian speakers, migration is far more than a geographical shift; it marks an entry into an entirely new sphere of life where the past, present, and future coexist.

This experience one that can be described as living between two worlds takes on different forms in cities such as London, Berlin, and Dubai.

In London, a city where cultural diversity is woven into the social fabric, Persian speakers encounter vast opportunities alongside intense economic pressures and competitive environments. Berlin, with its open cultural atmosphere and relatively moderate living costs, offers a calmer path one that requires patience and linguistic adaptation. Dubai, with its dynamic economy and results driven structure, provides a fast paced, international experience often accompanied by a sense of transience.

Many migrants come to realize that long term success is not limited to securing employment or residency; it depends equally on mental preparedness, legal awareness, and a realistic understanding of the migration journey. Persian Platform was created with the aim of reflecting these layered and authentic experiences serving as a media space dedicated to offering human centered, informative, and responsible narratives for Persian speakers abroad. This monthly publication seeks to build a reliable bridge between the lived experiences of migrants and their need for trustworthy information. In this effort, collaboration with organizations grounded in practical experience and legal expertise is essential. E.T.E VISA LIMITED, a registered and active company in the United Kingdom with a background in migration related and international services, stands alongside the Persian Platform Club to help ensure that the decision making process for audiences becomes more informed and less risky.

Informed Migration

What We Must Know Before Making a Decision

In recent years, migration has shifted from a personal choice to a collective concern for many Persian speakers. The rapid pace of global change, economic uncertainty, and widespread access to online information



have made decision making both easier and more complicated. In such an environment, “acting quickly” often replaces “deciding wisely” and this is where many future problems begin. The first step toward informed migration is understanding the legal nature of the migration process. Every country has its own immigration system and specific regulations, and no single pathway is universally suitable for everyone. The differences between study, work, investment, or family visas go far beyond their titles; they shape residency rights, employment options, renewal possibilities, pathway changes, and even the long term future of one’s family.

The second principle is a realistic assessment of personal circumstances. Successful migration relies less on luck and more on aligning expectations with reality. Another crucial issue is the source of information.

While personal stories can be inspiring, they cannot replace official data or expert analysis. Immigration laws change frequently, and relying on outdated or unofficial information increases the risks associated with decision making.

In this context, the role of a media platform that can present information impartially, responsibly, and in an accessible way becomes essential. The Persian Platform community was founded with this very purpose—to empower Persian speakers abroad through knowledge and analysis rather than excitement or short term promises. As a monthly publication and media platform, its mission is to support informed decision making, not to fuel unrealistic expectations.

Persian Platform Brand Manifesto

Persian Platform is more than a media outlet. It is a voice, a refuge, and a shared historical responsibility.

We believe that Persian speakers wherever they live in the world deserve access to a safe, informed, and trustworthy home; a home untouched by borders, discrimination, or neglect. Persian Platform is rooted in Iranian Persian culture, law, and identity created so that the minds, choices, and concerns of Persian speakers abroad are never left alone.

We are here to:

- replace rumors with knowledge
- replace confusion with support
- and replace fear with culture

We are building a community where:

- guidance is a right, not a privilege
- support is a duty, not a favor
- and the doors are always open



Welcome to the home of Persian speakers around the world

informed community a place for thought, support, culture, and confident decision making.

Becoming a member of Persian Platform means:

- access to free guidance and consultation
- belonging to a safe cultural legal community
- connecting with Persian speakers across the globe

Community Framework

Our Mission

To build a supportive, cultural, and knowledge driven ecosystem for Persian speakers living abroad.

Core Values:

- Mutual respect
- Commitment to the law
- Transparency
- Cultural authenticity
- Social responsibility



Professional Realities of Life for Persian Speakers Abroad

After moving beyond the decision making stage of migration, the first serious reality many migrants face is the economics of everyday life. Contrary to common assumptions, the main challenge for many Persian speakers is not simply finding a job, but achieving stable and sustainable financial footing within an unfamiliar system. In cities like London, the job market is broad yet intensely competitive. Academic credentials, international work experience, and strong communication skills play a decisive role. Many newcomers experience a gap between their actual capabilities and the positions they initially obtain a gap that requires time, flexibility, and skill retraining to overcome. Berlin presents a different landscape. Although living costs are more moderate compared to London, the German language remains one of the most significant barriers to entering the job market. The experience of many Persian speakers shows that even in specialized fields, limited language proficiency can restrict career progression. Berlin offers meaningful opportunities for those with patience and a long term outlook, but it can be challenging for short term plans. Dubai introduces yet another model. Its results driven economy, fast pace, and international environment create opportunities for rapid growth. At the same time, the lack of long term job security and clear residency pathways brings its own psychological pressures. Many Persian speakers in Dubai have learned that professional success without careful financial planning can quickly become unstable. In all these contexts, practical knowledge and real world experience become essential. Persian Platform aims to reflect these realities and share documented experiences, offering a clear and unembellished picture of the economic dimensions of migration. Alongside this media driven approach, organizations such as E.T.E VISA LIMITED, a registered and active company in the United Kingdom, help bridge the gap between theoretical understanding and practical experience an essential connection for reducing costly mistakes in the migration journey. Work and economic stability form the backbone of life abroad. Any decision made without understanding these foundations will, sooner or later, require reconsideration.

Professional Realities of Life for Persian Speaking Migrants

Once the decision is made and the migrant arrives in the destination country, the real phase of migration begins a phase far less discussed: the economics of everyday life. For many Persian speaking migrants, the main challenge is not obtaining a visa, but staying, adapting, and building financial stability. In cities like London, job opportunities are abundant, yet intense competition and high living costs create constant pressure. Having a job does not necessarily guarantee financial security, and many migrants find themselves redefining their lifestyle standards.

Berlin offers a calmer economic structure and more balanced living costs, but entering the job market without language proficiency and familiarity with German work culture can be slow and sometimes exhausting. Many migrants discover that their academic credentials and professional backgrounds require adjustment or even retraining to align with local expectations. Dubai presents a different model altogether: a results driven market where speed, skill, and networking play central roles. In this environment, job security often depends on short term contracts, making financial planning even more critical. Income can be high, but long term stability requires vigilance and adaptability.

Across all these paths lies one essential truth: successful migration is impossible without a clear economic plan.

Understanding the job market, knowing how taxes and living costs work, being aware of labor rights, and aligning one's skills with the needs of the destination country are the factors that determine the difference between "surviving" and "growing." Many successful migrants are those who are willing to rebuild their professional path step by step, rather than expecting an immediate replication of their previous status.

Ultimately, successful migration depends less on high income and more on the intelligent management of resources.

As an independent media platform, Persian Platform strives to reflect these realities without exaggeration or fear mongering so that its audience can enter the migration journey with greater clarity and confidence.

Join the Award Winning Free Zone

Start Your Company Today!

Persian Platform A global brand registered in the UK and Europe
The House of the Persians in the Global Village

Requirements for Company Formation in DMCC

Required Documents:

- Online pre approval application form
- Passport copy
- (If applicable) UAE residency visa & Emirates ID copy
- Proof of residential address in the country of residence (e.g., utility bill)
- For a branch or subsidiary: documents of the parent company
- For certain activities: third party approvals may be required
- Providing a business address in DMCC (Flexi Desk, Serviced Office, or Physical Office)

Company Registration Steps

1. Document Pre Approval
2. Company Formation
3. License Issuance

Brand Registration Numbers:

UK00004248311
UK00004247978

Jumpstart Package

Ideal for startups, small businesses, and entrepreneurs

Services include:

- Trade name reservation
- Certificate of Incorporation
- Memorandum of Association
- Share certificates
- Digital Investor Card
- Company stamp
- Official copies of documents
- Banking support
- Dedicated account manager

Benefits:

- Suitable for fast setup
- Low cost
- Complete essential services

Price: 4,941 AED

Basic Package 2

Designed for individual shareholders

Services include:

- Trade name reservation
- Certificate of Incorporation
- Memorandum of Association
- Share certificates
- Digital Investor Card
- Company stamp
- Official copies of documents

Benefits:

- Most affordable package
- Suitable for small scale operations in Dubai

Price: 3,548 AED

Persian Platform Club

The House of Persians in the Global Village

University of Life – Senior Program

Inspired by the Leila Kindness Circle
Cycle of Kindness • Pure Thought



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BEYOND BORDERS,
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